



**PRESS RELEASE
EUROPEAN EXCELLENCE AWARDS 2010**

Brussels, May 25th, 2010

Application material for the European Excellence Awards 2010 now available

The application material for the European Excellence Awards 2010 is now available online at www.excellence-awards.eu. The award competition honours outstanding achievements in PR and communications across Europe, and is hosted by the international professional magazine Communication Director. PR practitioners from organisations and consultancies are invited to nominate their projects across fifty-eight distinct categories until the deadline of October 8th, 2010.

A jury of thirty communications experts, with a wide variety of experience and perspectives on the communications and public relations industry, will decide on the winners in a two-step jury process. The award winners will be announced and celebrated in a festive ceremony at The Žofín Palace, in Prague, the Czech Republic on December 9th. Hosted for the first time in 2007, the award competition received over 1,250 applications last year. In December 2009, over 400 leading figures from the fields of communication and public relations gathered at the Hofburg Imperial Palace in Vienna for the ceremony, which honoured the finest communications efforts of the past year across all industries and regions in Europe.

Application forms, and more details about applying, can be found online at: <http://www.excellence-awards.eu/application>

Information on previous winners can be found online at: <http://www.excellence-awards.eu/review>

Background:

Communication Director is the magazine for corporate communications and public relations in Europe. Published quarterly in English, the magazine features news, opinion, studies, and introduces new European communications professionals. Communication Director is also a co-host of the European Communication Summit, the largest gathering of its kind for in-house communication professionals.

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